

TCE Alumni Charitable Trust Scholarships

- ❖ *Rukmini Shanmugam Endowment Scholarship*
- ❖ *G- 17 Alumni Scholarship*
- ❖ *Pannaiikadu Veerammal Paramasivam Endowment Scholarship*
- ❖ *Esaiselvan Memorial Scholarship*
- ❖ *Meenakshi Srinivasan Endowment Scholarship*
- ❖ *TSK Memorial Scholarship*
- ❖ *Subramanian Scholarship*
- ❖ *Sbri Priya Mahesh Scholarship*
- ❖ *PV Sunmugam Scholarship*
- ❖ *Urmila Mahendrababu Scholarship*
- ❖ *Pitchai Mahalingam Memorial Scholarship*
- ❖ *Nellisery Trust Scholarship by Mr. S. Ajayan*
- ❖ *MVM - Trust Scholarship*
- ❖ *Kesava Pillai Endowment Scholarship*
- ❖ *Alumni Donations from various batches*

About the College

- * One among the several educational, industrial and philanthropic institutions founded by Late Sri. Karumuttu Thiagarajan Chettiar
- * Granted Autonomy by University Grants Commission in 1987
- * Approved by All India Council for Technical Education
- * Accredited by NBA and NAAC
- * 101-150 Rank Band in NIRF 2023 by MHRD, Gol
- * 4th Rank in ARIIA and CII Best Innovation Award 2021
- * Thiagarajar Advanced Research Centre (TARC) and TSS Center for Automative Research (TSSCAR) to promote academic and sponsored research involving students, staff, industries and R&D organizations
- * 95 % Campus Placement for Students



வையத்துள் வாழ்வாங்கு வாழ்பவன் வான்உறையும்
தெய்வத்துள் வைக்கப் படும்



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1957-2023
Celebrating Academic Excellence

THIAGARAJAR COLLEGE OF ENGINEERING

(A Govt. Aided Autonomous Institution Affiliated to Anna University)

Madurai - 625 015.

Where Quality and Ethics Matter



Founder's day

on Saturday 29th July 2023 at 10-00 a.m.

Agenda



- 10-00 a.m. *Prayer*
- 10-05 a.m. *Welcome Address*
Dr.M.Palaninatha Raja
Principal - Incharge
- 10-10 a.m. *Presidential Address*
Mr.K.Thiagarajan
Trustee
Thiagarajar College of Engineering
- 10-25 a.m. *Address by Chief Guest*
Mr.Vijay Mohan
Founder - Pricol Limited
Coimbatore
- 10-45 a.m. *Address by Guest of Honour*
Mr.Rajeev Mecheri
Serial Entrepreneur & Honorary Consul of Ireland
Chennai
- 11-05 a.m. *Distribution of Scholarships*
- 11-30 a.m. *Vote of Thanks*
- National Anthem*

The Management, Principal, Staff,
Students and Alumni of
Thiagarajar College of Engineering

solicit your esteemed presence at the

Founder's day

on 29th July 2023 at 10-00 a.m.

in the College Campus

Mr.Vijay Mohan

Founder - Pricol Limited
Coimbatore

Mr.Rajeev Mecheri

Serial Entrepreneur & Honorary Consul of Ireland
Chennai

*will be the Chief Guests and
deliver the Special Address*

Mr.K.Thiagarajan

Trustee
Thiagarajar College of Engineering

presides

A Brief Profile of Mr.Vijay Mohan



Mr. Vijay Mohan

Founder - Pricol Limited
Coimbatore

Mr.Vijay Mohan, a native of Coimbatore, born in 1947, is the Founder of Pricol Limited. After obtaining a Bachelor's Degree in Mechanical Engineering in 1969 from PSG College of Technology, he underwent extensive training in all facets of operations at Lakshmi Machine Works, Coimbatore for a year to have a grounding in the nuances of a business. Later he obtained Master's Degree in Management Science from USA in 1972. Subsequently, he was in Germany and Switzerland for a year to gain work experience prior to returning to India. Under the License Raj prevailing in India then, he obtained a License from the Government of India to manufacture Instruments for the Automotive Vehicle Industry. Pricol Limited was established in 1974 and commenced its production in 1975 as the third manufacturer of vehicle instruments in India. Within a decade, by mid-80s Pricol became the market leader.

Unlike a typical Indian company, Pricol invested substantial resources to build-up its own expertise in R&D and Product Engineering to develop new products and solutions for its customers. Over the years, Pricol has actively added new products like, sensors, oil pumps, water pumps, telematics, asset management products and centralised lubrication systems and has earned a name of repute with the vehicle makers in India and continues to have market leadership in many of its products.

In subsequent years, other businesses such as Pricol Travel, Pricol Packaging, Pricol Properties and Pricol Engineering Industries have been established to form the Pricol Group of companies.

A Brief Profile of Mr.Rajeev Mecheri



Mr. Rajeev Mecheri

Serial Entrepreneur & Honorary Consul of Ireland
Chennai

Mr.Rajeev Mecheri is a serial entrepreneur and investor in technology start-ups.

Mr.Rajeev has over 30 years of experience in building technology business. He co-founded “iMetrex Group” in the Security, Safety & Building Automation industry. It was India's leading player in the space and was acquired by Siemens. After the exit, he is involved in 3 Technology start up's in 3 different areas.

Invicara is headquartered in Dublin, Ireland. The company has built Twinit.com the industry's first low code digital twin platform. He and his brother are co-founders of the company.

Elenium is headquartered in Melbourne, Australia. The company focuses on improving passenger experience at Airports. He has 3 other co-founders who are based in Australia.

Daily Karma is based out of Los Angeles, US. The company is a marketplace for Purpose Driven brands and a cause marketing platform. He has a co-founder who is based in LA.

He also oversees Joint Ventures between Mecheri Holdings and some of the global majors from Italy, Germany, New Zealand and Australia in the buildings and transportation verticals. These companies serve the Indian market.

Mr.Rajeev is an Executive Committee member of The Chennai Angels, Founding Director of the Chennai International Centre, Member of the Board of Management at Krea University, and is also the Honorary Consul of Ireland in Chennai.

He is the Founder President of EO Chennai (Entrepreneurs' Organization). He also served as Chairperson of YPO Chennai (Young Presidents' Organization) and as the Regional Chairperson of YPO South Asia Region.

He is the Co-founder of Mecheri Foundation, Giving Matters Foundation and Chennai Volunteers.

Mr.Rajeev has an undergraduate degree in Commerce from Loyola College in Chennai and an MBA from the Booth School of Business at University of Chicago.